

[TEXT HEADLINE]

## You've Heard Collagen Helps Your Skin Look Younger

... But for *Maximum Results*, it's Essential to Boost Your **HUMAN** Collagen

[SCRIPT STARTS]

Everybody's talking about it...

Many Health Experts, Beauty Influencers, and Cosmetic TV Commercials all agree that *collagen is the secret sauce to rejuvenating how you look and feel*.

Yet in just a moment, I'm going to share with you:

- The **dirty secret about collagen** the beauty industry doesn't want you to know...
- It's all about why bovine, marine, or eggshell collagen supplements can NEVER keep up with your aging skin... After age 30, your skin is simply losing collagen *too fast*. Supplements CAN'T replace it fast enough.

*(It's like trying to fill up a wicker basket with water – you're losing it too fast to make a difference.)*

- That's why you need these **4 nutrients that internally boost your HUMAN collagen** levels... so you CAN beat age-related collagen decline... and look and feel younger!

**Best part:** You probably already have 3 of these 4 nutrients in your kitchen!

Which is good news, because to feel confident and stunning...

## Your Body Needs Collagen... And Lots of It!

Collagen plays an **essential role** in giving your *skin, bones, muscles* and *tendons* their *structure*.

Its name even comes from the Greek word, “κόλλα” (pronounced koh-lah), **which is Greek for “glue”**.

Which makes sense, because...

As Famous New York dermatologist Whitney Bowe wrote **collagen is “the glue that holds the body together.”** [1]

It’s the reason your cells don’t just collapse into a big pile of goo.

## **Collagen Maintains Firm, Elastic, Hydrated Skin. It Keeps Skin Smooth and Young.**

It keeps nails solid and glowing.

It keeps hair strong & vibrant and protects against it turning gray.

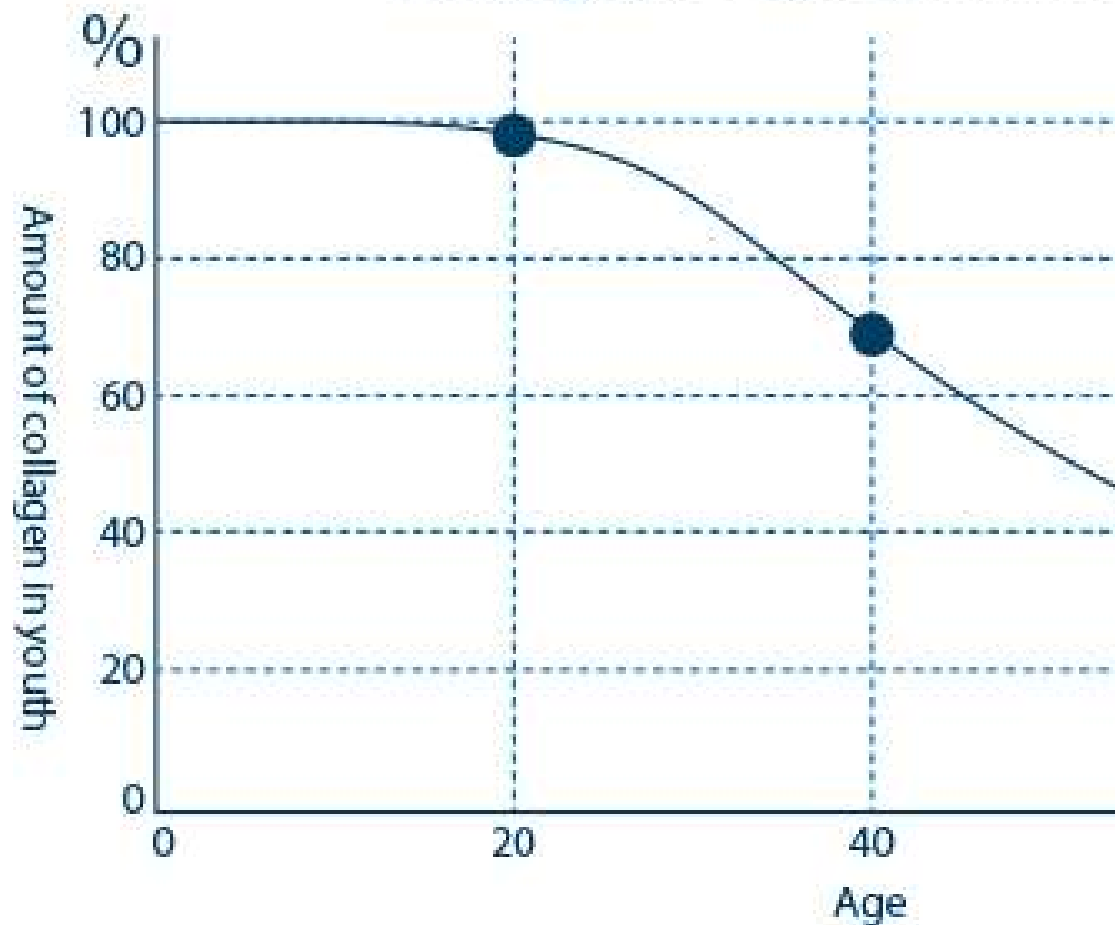
And reams of scientific studies have repeatedly shown how collagen promotes:

- **Smooth and Hydrated Skin** – Making skin firmer while reducing dryness and wrinkles [2] [3] [4] [5] [6]
- **Healthier Nails** – Strengthening nails to significantly reduce raggedness, brittleness, and breakages [7]
- **Stronger Joints** – Supporting cartilage to reduce joint pain and promote flexibility [8] [9] [10]

**But Here’s the Big Problem...**

**Your Body’s Natural Production of Collagen *Plummets* Starting in Your Twenties!**

# Collagen Depletion wit



According to The British Journal of Dermatology, starting at age 20, **your collagen production declines by over 1% per year.**<sup>[11]</sup>

That 1% a year quickly adds up to a massive decline!

By the time you're 30, you'll have lost 10% of your collagen...

By 40, you've lost over 20%...

And by age 50, you've lost over 30% of the collagen you had in your prime, **along with the vibrant wrinkle-free skin that collagen supports!**

The older you get, the worse it gets!

And if you think taking traditional collagen supplements can protect you, think again!

You see, most common collagen solutions only raise your collagen levels about 3%. And if you've been losing collagen at 1% per year since your twenties... a tiny 3% boost is NOT going to cut it!

Plus, as if that weren't bad enough...

**Certain lifestyle factors** – such as smoking, air pollution, stress, a bad diet, and even too much sunlight – **can cause your collagen levels to plummet even quicker!**

## **Dwindling Collagen is a BIG REASON Why People Start Looking & Feeling Older as They Age:**

**After You Start Losing 1% of Your Collagen Per Year...**

- Your nails get ragged, rough, and fragile
- Your hair becomes thin, brittle, and splits more easily
- The skin in your cheeks dries, thins, and sags
- You get bags under your eyes and fine lines around them
- And the vibrant, cheerful face people used to see is replaced by a ragged, worn down likeness of your former self

Overall, your body just starts looking like it's past its prime...

## **And We Haven't Even Mentioned How Vital Collagen is for INSIDE of Your Body:**

- **Collagen keeps joints lubricated.** When collagen declines, you can get stiffness and pain in your knees, back, hips, wrists, and fingers. You could have the face of a movie star, but if you move like an old lady, you will still look old. <sup>[12]</sup>
- **It keeps bones dense and strong.** When collagen declines, a dangerous protein runs rampant and causes bone breakdown. You become decrepit and fragile. <sup>[13]</sup>
- **Collagen promotes heart health.** When it declines, your arteries lose their structure, and your risk of “old age” heart conditions goes up. <sup>[14] [15]</sup>
- **It supports lean muscle mass.** Up to 10% of muscle is made of collagen, so when your collagen declines, you lose the lean, attractive toned shape in your arms & legs. <sup>[16]</sup>

Long story short:

**The Difference Between a Woman Who Looks Young for Her Age, and a Woman Who Looks Beat Down by Life... is the Amount of Collagen in Her Body**

You see it all around you, when women look older than they are.

Or when wrinkles and drooping skin under their eyes make them lose respect in the workplace and get caught under the glass ceiling.

Or when they catch their husbands checking out younger women... or if they're still on the dating scene, they worry men look at them and only see wrinkles.

You see collagen decline in yourself, when you look in the mirror and see someone much older than you remember.

Or when, no matter what you do, you can't get yourself ready for the day as confidently as you used to.

Now you might be saying:

***“Dr. [DOCTORS NAME], I’ve Already Heard How Collagen is Vital.*”**

***“My Problem is My Collagen is Low and It Makes Me Feel Like Nobody Sees the Real Me Anymore.”*”**

And I hear you.

Like I've mentioned, your collagen declines with age.

***Scientific American Reports:***

***“After the Age of 20, a Person Produces About 1 Percent Less Collagen in the Skin Each Year.”*** [17]

**[SHOW A SCREENSHOT OF THE ARTICLE WITH THIS LINE HIGHLIGHTED IN YELLOW]**

That decline happens because of oxidative damage from UV light and environmental toxins, and it happens because our DNA decays with age.

But no matter WHY it happens, the fact is, that decline *does* happen. And there's no way of avoiding it... *UNLESS* you take steps to enhance your HUMAN collagen production.

## **Maybe You've Tried Collagen Supplements...**

You may have heard about ways you can top up your collagen levels...

Some people like to do this by taking a collagen supplement.

And these collagen supplements are generally made from animal collagens, from cows and fish.

## **But Here's the *Dirty Secret* about Animal Collagen the Beauty Industry Doesn't Want You to Know**

Animal collagen does have some benefits, however...

There's one major problem:

### **Animal collagen is NOT human collagen...**

And animal collagen simply can NOT compare to your own natural human collagen.

Think about it like this:

**If you lost blood and needed a transfusion, would you go to the butcher counter and ask for cow's blood?**

Of course not!

Having a blood transfusion using cow's blood would be absurd, right?

But if that's the case...

Why is it when people's natural human collagen gets low, the most popular go-to is to supplement with collagen from cows, fish, or eggshells?

It just doesn't make any sense.

And when you look into the actual science, you see exactly where animal collagen falls short:

## **Studies Show Supplementing with Animal Collagen Can Only Boost Your Body's Collagen Levels by Around 3% <sup>[18]</sup>**

**(That only makes up for a small fraction of the 20% collagen loss most people have suffered by the time they're 40!)**

Do you see the problem?

**3% isn't enough!**

## **The 3% Boost from Animal Collagen Can't Make Up For the 1% You Lose Each Year...**

**... or the 10% You Lose Each Decade.**

Whether it comes from cows, fish, chicken bones or eggshells... it's NOT human collagen.

And as much as bovine or marine collagen can help a little...

**... animal collagen simply can NOT keep up with your 1% yearly collagen decline.**

Because that 1% adds up quick.

Remember, *Scientific American* reported that the decline starts at age 20.

So whatever your age, subtract 20. That's how low you are on collagen.

**At age 30, you're down 10%. At age 40, you're down 20%. At age 50, you're down 30%.**

Don't get me wrong! Animal collagen can be helpful.

We can talk all about how bovine, or marine, or bone broth collagen can fill in wrinkles and smooth out joint movement.

But as much as animal collagen can help you a little, by itself, it only boosts your collagen levels by 3%.

That's not enough!

## **If You're Low On Collagen (*and everyone over 30 is low on collagen*)... Then You Want HUMAN Collagen, That Your Own Body Produces.**

Boosting your own natural HUMAN collagen production is the real key to beating collagen decline...

... to keep you looking and feeling beautiful!

For many women, in their younger years they'd almost never leave the house without first making sure they looked pretty. Maybe for a quick trip to Walmart you wouldn't think about your appearance, but otherwise, you made sure you loved how you looked.

But as you age, no matter how much time you spend in front of the mirror in the morning, you still see:

- Crow's feet...
- Mouth wrinkles...
- Darkened 'age spots'...
- Sagging 'turkey neck'...
- Fine lines on your forehead...
- And drooping bags under your eyes...

## **You Used to Feel Like a Million Bucks When You Left the House, But Now the Best You Can Feel is Like You're on a Quick Trip to Walmart.**

When you dress to the nines, get made up, and still feel like you can never recapture your younger beauty, you end up feeling like dirt.

Vibrant, beautiful skin & hair used to be one of your greatest sources of confidence and charm... but now it's holding you back, and making you feel like you've lost an essential part of yourself.

And if you've tried a traditional collagen supplement, where the collagen comes only from animal sources, you've probably been disappointed. Again, when your skin's natural collagen production is dropping 1% per year, improving it by 3% just isn't good enough.

## **Here's What I Recommend to My Patients**



## Who Want to Look and Feel Younger:

- Animal collagen can be good for a short boost (especially when it comes from a mix of high-quality sources, such as bovine, fish, and eggshells) ...
- But for more noticeable, longer-lasting effects, you need to raise your own body's natural production of human collagen.

And I have good news:

### **4 Common Nutrients Support Your Skin's Natural Collagen Production...**

#### ***(Including 3 You Might Already Have in Your Kitchen)***

These 4 nutrients are my recommended way to say goodbye to stressing over aging skin.

They're backed by scientific studies from Yale, the University of Southern California, and M.I.T. <sup>[19]</sup> <sup>[20]</sup> <sup>[21]</sup>

My patients have been using these nutrients to look and feel younger.

**[Add clips from our video testimonials here:]**

**Melisha Hines. 0:47 – 1:04**

**"So far, so good, it's really working for me and I would definitely recommend this to anyone to actually try it and give it a shot and see if it helps. It actually has helped significantly on my head, like frown lines here, just from doing this quite often, but it's actually started to clear up as well."**

**Theresa Romero: 1:58-2:04 – still image & audio only, or if we can somehow frame the video to cut the product jar out of the shot.**

**"But I gotta tell you the feeling that it's leaving me feeling is really vibrant, and I wasn't expecting that."**

With increased collagen levels, they're seeing:

- Smoother skin with disappearing wrinkles and fine lines
- Attractive hydrated skin with a youthful glow
- More even skin tones with fewer age spots

More importantly, they feel more confident.

No more feeling like the best they can look is like they're on a "quick trip to Walmart."

Instead, many of my patients say they feel youthful and beautiful. Like they've found their missing self.

## **If You've Tried Bovine Collagen, or Marine Collagen, or Bone Broth, or Any Other Sort of Animal Collagen, How Were Your Results?**

For a lot of women, they don't notice *any* results.

That's likely because a 3% boost isn't much compared to the huge decline they've seen.

On the other hand, some people do see some results.

## **Animal Collagen Does Give You a Noticeable Boost Right When You Start Taking It.**

In fact, that 3% figure I shared with you is the long-term results. In the first 6 weeks, there's a bigger boost: about 6%. So when you first start taking animal collagen, some of the results can honestly be pretty impressive. <sup>[22]</sup>

Especially when you use a "multi-collagen blend."

That is, some combination of bovine, marine, and eggshell collagen.

So I do actually recommend animal collagen to my patients. (As one PART of a complete solution. I'll explain more in a second.)

- Because some women see bovine collagen improve fingernail growth, smoothness, and reduce nail breakages by 42% <sup>[23]</sup>
- Others see Eggshell Collagen reduce redness & boost their skin elasticity by 12%. <sup>[24]</sup>
- And more women see Marine Collagen reduce their wrinkles and crow's feet by 15%. <sup>[25]</sup>

Your body *can* work with animal collagen. A little.

But here's the thing:

These women who are getting some results with the 3-6% boost from animal collagen...

They're seeing those results with ONLY that 3-6% boost.

## **Imagine How Young Your Skin Could Look If You Gave Yourself a *Meaningful* Boost of HUMAN Collagen.**

- You could watch wrinkles and fine lines grow smoother and smoother until they're virtually invisible
- You could feel your cheeks getting tighter until you look in the mirror and see yourself looking younger than you have in years
- And do you remember feeling like a million bucks when you walked out the door in the morning? A *meaningful* boost to your collagen levels can help you get that back.

I'm talking about boosting your HUMAN collagen levels, to the point where you regain your confidence and self-esteem.

Whether animal collagen has worked for you or not, I want to share with you how to get REAL results in boosting your HUMAN collagen levels.

I'm talking about:

### **A Nutritional Secret to Raise Your Skin's Natural Collagen Production.**

Really, I shouldn't even call this a secret...

Because it's NOT a secret that vitamins, minerals, and other nutrients can have a strong positive impact on your body's health systems.

It's not a secret that...

Vitamin C helps your immune system.

Omega-3's help your heart & brain.

And probiotics help your digestive tract.

Studies show this. Doctors recommend this. Regular folks have often heard about it.

So instead of just settling for the *small boost* animal collagen can give you...

... why not focus on science-backed vitamins, minerals, and other nutrients that can give your natural HUMAN collagen production a *massive boost*?

I pored through medical journals, and I'll be honest with you...

The answer to naturally boosting collagen levels was simpler than I expected.

I discovered:

## **4 Key Nutrients to Support Your Body's Production of HUMAN Collagen.**

I'll share them with you right now.

The first is...

### **#1: Copper**

Copper is an "essential" mineral. It's as vital as Iron when it comes to cell growth, tissue health, and organ function.

But it's especially useful when it comes to collagen production. Medical studies show that copper is essential for collagen production, supporting the reduction of fine lines and wrinkles. <sup>[26]</sup> <sup>[27]</sup> <sup>[58]</sup>

In fact:

A recent study from Ohio State University demonstrated how just 2mg of copper daily boosted collagen levels in women by 62%. <sup>[28]</sup>

There are a number of common foods which are high in copper, including almonds, cashews, spinach, shiitake mushrooms, and even dark chocolate.

However, this second nutrient is the only one that you probably don't have in your kitchen. But don't worry, I'll show you an easy way to get it. It's an herb called...

### **#2: *Polypodium Lecuotomos***

You might have heard it called "Calaguala" before. It's been used for centuries in South America to help with skin conditions. And what's more...

*Polypodium Leucotomos* has been shown to increase your natural production of collagen. [29]

What could this increased collagen production mean for you?

**A double-blind, placebo-controlled study from the University of Miami demonstrated the real-world benefits.** [30]

20 healthy men & women were given 480mg of *Polypodium Leucotomos* to take daily, while another 20 participants were given a placebo sugar pill.

After 60 days, researchers surveyed the participants to find out how many of them had caught a sunburn in the hot Miami sun.

What they discovered was astonishing!

Thanks to increased collagen production in the skin, the group taking 480mg of *Polypodium Leucotomos* daily were 6 times less likely to get sunburnt compared to the placebo group.

This increased protection from sun damage staves off UV-related collagen decline, to keep your skin looking young... even when it's taking a beating from the sun.

Which just goes to show you how effective *Polypodium Leucotomos* can be for boosting your natural collagen levels.

The third nutrient you probably have all throughout your kitchen. It's...

### **#3: Vitamin C**

It's found in many fruits and vegetables.

Scientific research published by Yale, the University of Southern California, and M.I.T. each show that increased Vitamin C intake supports collagen production. And not only that...

**... Vitamin C is ESSENTIAL for collagen production** [31] [32] [33]

**Your body can't produce – or make use – of collagen without it!** [34]

Meaning you could be gulping down as many animal-collagen supplements as you could get your hands on... but they wouldn't do you any good unless your body has adequate levels of Vitamin C.

**But just how powerful is Vitamin C for boosting**

## collagen production?

To answer that, let's turn to a placebo-controlled study published in *The Lancet* – one of the world's oldest & most prestigious peer-reviewed medical journals. [35]

The study looked at how Vitamin C could speed up wound healing thanks to increased collagen production.

20 patients with pressure-ulcer wounds on their skin were split into 2 groups.

One group was given a Vitamin C supplement to take daily. The other group was given a placebo.

It should come as no surprise to you that the group supplementing with Vitamin C saw their wounds heal faster... but what may shock you is just *how much faster* they healed.

**Patients supplementing with Vitamin C daily saw their wounds heal 51% quicker!**

And if that's what Vitamin C can do to help severely damaged skin, just imagine what it could do for your skin...

Imagine how it will help **small scratches and blemishes clear up 51% faster**, helping your skin to look flawless.

Now, you'll want a specific amount of Vitamin C to give yourself what the studies show works for boosting collagen production.

I'll show you those details in a moment, after I tell you about this fourth and final collagen-boosting nutrient...

## #4: Vitamin E

This one shouldn't surprise you. (Remember, I said these nutrients were NOT surprising. The surprising part is that it's not common knowledge that these can help with collagen.)

You might have heard of using Vitamin E oils & creams to avoid stretch marks when pregnant, or to help scars fade after an injury. Or maybe to help you smooth out wrinkles and have more hydrated skin.

But one of the reasons it rejuvenates your skin, is that **Vitamin E can protect you from one of the biggest contributors to collagen decline** – Oxidative stress from UV Radiation. [36]

This was demonstrated by a study published in *The American Journal of Clinical Nutrition*. 16 men & women supplemented with 400IU of Vitamin E daily for 8 weeks. The result?

Markers of oxidative stress in the skin decreased by an impressive 24%.  
[37]

**Which means 24% more protection against collagen decline...**

**... to keep your natural collagen levels high, and your skin looking youthful!**

So now you've seen the 4 nutrients that naturally support your HUMAN collagen levels.

You've heard how Copper & Vitamin C enhance your body's natural collagen production. And how Polypodium Lecutomos & Vitamin E protect you against UV-related collagen decline.

Together these 4 nutrients will give your natural HUMAN collagen levels a massive boost to combat your yearly 1% collagen decline AND keep you looking beautiful!

Now that know about these 4 nutrients, here's what I always recommend to my patients:

**It's NOT Enough to Just Use the Same Nutrients from the Clinical Studies...**

**...You Need the Same Dosages, Too!**

If a clinical study says that 500 mg of vitamin C is linked to increased collagen, then 400 mg isn't going to cut it. In fact, 600 mg might not cut it either. Because more of a good thing isn't always better.

If you want to see the best results when it comes to naturally raising your body's HUMAN collagen production, then I recommend using the exact dosages from the clinical trials.

I won't make you dig back through the studies I've already shared with you.

**Here's the Dosages from the Studies:**

**[SHOW THE SCREENSHOTS OF THE STUDIES & DOSAGES + CHART. LEAVE ON THE SCREEN FOR ~30 SECONDS. CONSIDER SPLITTING THE SCREEN: ONE SIDE KEEPING THIS INFO UP, THE OTHER SIDE WITH THE CONTINUING VIDEO]**

<b>Copper</b>	2mg
<b>Polypodium Leucotomos</b>	480mg
<b>Vitamin C</b>	500mg
<b>Vitamin E</b>	400IU

<https://www.sciencedirect.com/science/article/pii/S0946672X10000143>

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4345929/>

<https://www.ncbi.nlm.nih.gov/pubmed/4140267>

<https://academic.oup.com/ajcn/article/80/5/1270/4690431>

I'll leave them on the screen for a bit so you can jot them down if you'd like.

While you're doing that, I want to make one point crystal clear:

Animal collagen boosts your collagen levels LONG-TERM by only 3%, but in the first 6 weeks, there is a higher boost of about 6%.

That may not sound like a lot, but it is enough for some noticeable differences, especially if you use a blend of bovine, marine, and eggshell collagens.

Some people see results like a noticeable reduction in wrinkles around the eyes, or forehead.

## **So Here's What I Recommend to My Patients Who Want to Look and Feel Younger:**

- **Start with a blend of premium animal collagens.** I recommend bovine, marine, and eggshell collagen peptides. These will give you a short-term boost to your collagen levels.
- **At the same time, add the 4 collagen-boosting nutrients,** at the dosages from the studies I showed you. Those will amplify your collagen levels, and boost your body's long-term natural HUMAN collagen production.

## **Now, I Want to Help You with This... ... Because I Understand It'd Be a Big Headache to Gather that All by Yourself.**

Even knowing exactly what you need, you'd still have to round it all up, measure out everything precisely, and make sure you're getting the same premium sources for the ingredients as were tested in the studies.

And if you did buy them one-by-one, the cost would be extortionate.



A premium bovine collagen would cost \$49.

A premium marine collagen costs \$41.

Eggshell collagen, \$25.

A copper supplement, \$17

*Polypodium Leucotomos* herb costs \$21.

Premium Vitamin C, \$19.

And a top-quality Vitamin E supplement costs \$18.

You'd spend \$190!

All for a 30-day-supply!

It's simply not practical.

## **The Science Shows There Are 4 Simple Nutrients to Boost your Body's Production of HUMAN Collagen...**

### **...But There Was No Practical Solution for You to Actually Make That Happen.**

When I realized this problem, I was fortunately in a situation to do something about it.

### **As Chief Formulator for [COMPANY NAME], I've Built a Reputation for Solving Health Problems Like This in the Past.**

For example, when we saw that too many people were taking omega-3's *without* a complete omega solution...

... and thus missing out on complete omega antioxidant benefits...

... we formulated Omega 3-7-9 + Krill™, which delivers omega-3's, omega-7's, and omega-9's.

Or when we saw that most probiotic supplements only contain between one billion and ten billion probiotic organisms...

... which just isn't enough to get the digestive results that most people want...

... we created Probiotic T-50™, which delivers 50 billion probiotic organisms.

So when I saw how most collagen supplements today ONLY include animal collagen, and do NOT provide nutrients to naturally boost your human collagen...

## **I Knew [COMPANY NAME] Could Create a New Kind of Collagen Supplement.**

And we could make it a practical solution, so you'd get the proper serving size of these nutrients. And what's more...

... You'd do it without breaking the bank like if you bought all the ingredients separately.

After months of research, sourcing ingredients, and testing, we created the best answer to your yearly 1% collagen drop.

**It's called...**

### **[PRODUCT NAME]™**

It's a delicious, relaxing berry-lemonade drink mix.

This 2-part formula starts with a premium "multi-collagen" blend of bovine, marine, and eggshell collagen.

This is for a quick boost to your collagen levels, while the second half of the formula gets to work.

The second half is our carefully tested unique blend of collagen boosters. These are the same 4 collagen-boosters I shared with you earlier, each dosed at the clinically-significant dosages that were used in the studies.

Both of these blends have been created and tested by our team at [COMPANY NAME], so there's nothing else quite like them in the world.

The only place you can get them is inside [PRODUCT NAME]™.

This two-part formula lets you get the most life-changing benefits from animal collagen, while the 4 collagen-boosting nutrients help give you results that will last.

And based on feedback from people like you...

## The [COMPANY NAME] family loves [PRODUCT NAME]™

Each month, our customers enjoy over 13,830 glasses of the rejuvenating berry-lemonade taste.

And they keep coming back for more! The average customer orders 3 jars at a time!

Here's what some of our customers have to say about [PRODUCT NAME]™:

**[INCLUDE IMAGE OF HER FACE HERE]** **Theresa Romero,**  
says:

“About 18 months ago my husband passed away and it takes a toll on you mentally and physically. My hair started falling out, my skin started getting rashes.

I've been using [PRODUCT NAME] for a week right now, and after I drink it, I do feel good. I feel healthy and I've noticed that the breakouts have started to dry up and heal. It's leaving feeling very vibrant.”

**[INCLUDE IMAGE OF HIS FACE HERE]** **Nayton Evans,**  
reports:

“Since I've been using it I've seen a big change in my immune system as well as my mood, and I'm no longer drowsy getting out of bed.”

**[INCLUDE IMAGE OF HER FACE HERE]** **Melisha Hines,** has  
said:

“I have had very dark spots all over my face, more so in the chin area.

Since starting [PRODUCT NAME] I have noticed that they are starting to clear up. It actually has helped significantly on my head, like frown lines.”

**What's more, our customers love it because...**

**The Ingredients in [PRODUCT NAME]™ are  
Precisely Dosed, and Come from Premium  
Sources**

That's why it works. That's why it's an actual way to fight back against your yearly 1% collagen decline, to give yourself smoother, healthier, and younger-looking skin.

Let me take a second to show you exactly how the 2 nutrient blends in [PRODUCT NAME]<sup>™</sup> can quickly help your skin look smoother, glowing, and more youthful.

We start with our:

## **Multi-Collagen Blend<sup>™</sup>**

Most collagen supplements only provide you collagen from a single source.

Which is *okay-ish*... but it's *far* from ideal.

Think of it like this:

It's a bit like applying foundation without first using a primer, and without then setting it with a powder. Yes, it'll do an okay job in a pinch, but after an hour or so, your makeup will start looking cakey.

If you want the best results, you need a complete solution!

So if you want to stand a chance of warding off your yearly 1% collagen decline, it's vital you're getting collagen from *multiple* sources.

That's why our Multi-Collagen Blend<sup>™</sup> is made up of NOT one... NOT two... but three different sources of collagen.

These are the absolute premium animal collagens tested and proven by modern science.

We formulated this blend to give you a quick boost to your collagen, beauty, and confidence.

[PRODUCT NAME]'s multi-collagen blend starts with one of the best and well researched Bovine Collagens you can get your hands on.

It's called:

### **Verisol<sup>®</sup> B Collagen Peptides**

This premium Bovine Collagen has been clinically shown to boost your skin's collagen levels.

Several peer-reviewed studies have shown how Verisol<sup>®</sup> B Collagen

can:

- Significantly reduce fine lines & wrinkles within 30 days [38]
- Minimize the appearance of cellulite [39]
- And improve fingernail growth, smoothness, and reduce nail breakages by 42% [40]

The next source of collagen we added was:

### **Eggshell Collagen Peptides**

These premium Eggshell Collagen peptides are a fantastic source of Type III collagen.

A 2017 study published in the Journal of Dietary Supplements showed that Eggshell Collagen helped women<sup>[41]</sup> :

- Minimize skin discoloration and redness for a more flawless & even-looking skin tone
- And boost skin elasticity by 12% to aid your skin in holding its natural shape

Then last, but certainly not least, we finalized our Multi-Collagen Blend™ with:

### **Marine Collagen Peptides**

Our Marine Collagen has a very low molecular weight. This means your body can absorb it with ease, so it can quickly get to work revitalizing your skin. <sup>[42]</sup>

In a 2018 peer-reviewed study, 70 women supplementing with Marine Collagen peptides saw:

- Their appearance of crow's feet lessen by 15%...
- And their skin hydration increase by a whopping 28%...
- ... to bring about a noticeably smoother and more youthful looking complexion in just 12 weeks!

With this doctor-formulated blend, you'll see quick & noticeable results.

**Now let's talk about long term results.**

That yearly 1% drop in your collagen production is a big barrier to overcome.

That's why the second half of the formula is our:

## **Collagen-Production Blend™**

With [PRODUCT NAME]'s human-collagen-boosters, you'll support your body's natural collagen production for many more years to come.

[COMPANY NAME] researchers spent years studying, testing, and perfecting the blend, to maximize your natural HUMAN collagen production.

This unique blend, not available anywhere else, is the key to helping you feel confident in your own skin.

These are the 4 nutrients we discussed earlier.

And of course, [PRODUCT NAME] delivers the same doses and sources as were tested in the scientific studies.

We start with:

### **Copper**

As I shared with you a moment ago, copper was shown by Ohio State University to boost natural collagen production in women by 62%. [43]

That's 62% more protection against the development of fine lines, wrinkles, and sagging skin!

[PRODUCT NAME]™ contains the same 2 mg of copper that was used in the Ohio State University study.

Next, we add:

### ***Polypodium Leucotomos* (or “caliguala”)**

This is the fern that a study from Miami University showed how it helped protect the skin from sunburn by promoting natural collagen production. [44]

[PRODUCT NAME]™ contains the same 480 mg of *Polypodium Leucotomos* that was used in the Miami University study. This helps keep your collagen levels high... and your complexion evenly toned... even when your skin takes a beating from the sun.

Thirdly, we have:

### **Vitamin C**

This immune-boosting vitamin is also essential for natural collagen production.

Your body simply can't produce collagen without it! <sup>[45]</sup>

I told you about The Lancet study that showed how Vitamin C boosted collagen production to speed up wound healing by 51%. <sup>[46]</sup>

So just imagine how it could help any spots and blemishes heal up quickly to give you flawless looking skin, all year round.

They gave patients 500 mg of vitamin C, so that's the same serving we include in [PRODUCT NAME]<sup>TM</sup>.

And finally, we added:

### **Vitamin E**

This vitamin is well known for its skin-health powers, as well as its role in reducing oxidative stress within the body.

High levels of oxidative stress are strongly linked with decreased collagen production. <sup>[47]</sup>

And 400IU of Vitamin E has been shown to lower oxidative stress in the skin by 24%.<sup>[48]</sup>

So that's why we include 400IU of Vitamin E: To keep oxidative stress at bay, so your skin can continue producing collagen at high levels.

With these 4 collagen-boosting nutrients, you'll finally fight back against your yearly 1% collagen decline. That means you can get back to feeling like a million bucks when you leave the house each morning.

But we weren't satisfied with stopping there...

You see, collagen plays the starring role in helping your skin appear young, healthy, and beautiful! However...

There are a few more worthwhile nutrients that lend a helping hand to your skin's appearance, too.

That's why we've rounded off the [PRODUCT NAME]<sup>TM</sup> formula with our:

# Skin-Revitalizing Blend™

This final ingredient blend contains 5 additional doctor-selected ingredients, clinically proven to improve the appearance of skin, including:

## Niacin

This B vitamin has been clinically proven to protect the skin against UV damage from the sun... reduce the appearance of fine lines & wrinkles... lighten dark 'age spots'... and reduce blotchiness and yellowing skin. <sup>[49]</sup> <sup>[50]</sup> <sup>[51]</sup>

Then, we have...

## Coenzyme Q10

You've probably heard how COQ10 can help keep you looking young...

Research shows this nutrient plays a vital role in slowing down the effects of aging in your skin cells. <sup>[52]</sup>

That's why we've included 30mg of COQ10 in every serving of [PRODUCT NAME]™ to help keep your skin looking beautiful!

Thirdly, we added...

## Lycopene

If you love tomatoes, you're already getting *some* lycopene in your diet, but probably not enough.

Lycopene is a powerful antioxidant. And research shows that it supports collagen health in your skin and bone. <sup>[53]</sup>

Then to keep your skin healthy & hydrated, we included...

## Hyaluronic Acid

This compound naturally occurs in the body, with 50% of it being found in the skin. It can hold up to 1,000 times its own weight in water! Which makes it essential for maintaining hydrated, young-looking skin.

It works alongside collagen to support the structure and elasticity of your skin. <sup>[54]</sup> <sup>[55]</sup>

And finally, we have...



## **Organic Green Tea Leaf**

This powerful antioxidant has been shown to support against age-related collagen decline, and improve the appearance of your skin. <sup>[56]</sup>

What's more, it's also an energy & mood booster, to help [PRODUCT NAME] improve your day in more ways than one. <sup>[57]</sup>

Now, let's be direct for a moment:

## **None of This Matters Unless the Collagen Tastes Great**

Unlike most 'health drinks' out there, we wanted [PRODUCT NAME]<sup>™</sup> to be a beverage you'd love the taste of.

And we're incredibly proud of how it's turned out.

[PRODUCT NAME]<sup>™</sup> has a sweet, berry lemonade flavor.

It's sweetened with an extract from the Stevia plant. So it's deliciously sweet, all-natural, and zero calories!

Each month, our customers are enjoying over 13,830 servings of [PRODUCT NAME]<sup>™</sup>, and they keep coming back for more.

Just mix one scoop with a glass of water, and enjoy!

## **With This Delicious Beverage, Our [COMPANY NAME] Family is Reporting...**

- Compliments from their sisters, daughters, and friends about how great they look
- Whispered questions of "what are you doing differently?" and "can you share your secret?"
- More "attention" from their husbands
- And here's what I'm most proud of: the women who try [PRODUCT NAME]<sup>™</sup> are reporting feeling more confident than they have in years.

Now, you've already seen how...

## **Buying These Ingredients Separately Would**

## **Cost You Over \$190.**

**[SHOW SCREENGRABS OF THE INDIVIDUAL PRICES AGAIN]**

You shouldn't have to pay that much in order to rejuvenate your skin.

So we're not pricing this at \$190/month.

We want as many women as possible to experience [PRODUCT NAME]<sup>™</sup> for themselves.

That's why we're sending you your personal supply of [PRODUCT NAME]<sup>™</sup> with some steep savings.

And the larger the supply you choose, the more you'll save.

I recommend stocking up and claiming the 6-month supply, so you don't run out.

Plus, while a 30-day supply will show you some solid results, to really get back to younger looking skin that brings back your confidence, most of the studies we talked about measured their results after 3 months.

So I recommend getting that 6-month supply, because the most impressive results will come between month 3 & month 6.

And because I want you to be 100% confident in your decision to rejuvenate your skin with [PRODUCT NAME]<sup>™</sup>, I'm including...

### **The [COMPANY NAME] Guarantee:**

You either love how [PRODUCT NAME]<sup>™</sup> makes you look and feel, or we'll refund you 100%, no questions asked.

And here's the bit that makes the [COMPANY NAME] Guarantee a league above the rest.

#### **We don't even require you to return the jars.**

That means you either love [PRODUCT NAME]<sup>™</sup>, or you get your money back with a simple phone call or email. (Contact info is printed on each jar).

But I know you'll love it, because...

**[PRODUCT NAME]<sup>™</sup> is Already One of  
[COMPANY NAME]' Most Popular  
Nutritional Supplements.**

Each month, the [COMPANY NAME] family enjoys over 13,830 servings of [PRODUCT NAME]<sup>™</sup>, and that number's growing month after month.

Plus, they keep coming back for more! Our average customer purchases at least 3 jars at a time!

That's why we can offer such an over-the-top money-back guarantee... because we're confident you'll love your [PRODUCT NAME]<sup>™</sup>.

And when you claim your jars today, we're also including a...

## **Free Gift**

### **It's my video masterclass: "The 5 Pillars of Younger Skin"**

This class teaches everything you need to know to get even faster, more noticeable results in the appearance of your skin.

In this video masterclass, you'll discover:

- The simple 5-pillar approach to younger looking skin
- 2-types of environmental toxins wreaking havoc on your skin... plus, how to radically limit your exposure to these 'skin destroyers'
- A terrifying fact beauty companies don't want you to know about their skin whitening creams
- The one variety of fish to steer clear of if you want to avoid skin inflammation
- Do this relaxing activity just 5-minutes per day to slam the breaks on your skin's aging process
- The 5 'facial yoga' exercises to quickly reduce the appearance of fine lines and wrinkles
- 1 simple face movement that helps make sagging necks appear young again
- 5 easy steps to balance your hormones for optimal skin health
- The so-called 'healthy snack' that could be clogging your pores and making your skin age faster
- The 5-color food challenge to revitalize your aging skin

- How eating this little-known green vegetable could reduce fine lines and wrinkles by as much as 19%

This video masterclass is the perfect sidekick to [PRODUCT NAME]<sup>™</sup>.

Normally it retails for \$97.

But when you claim your jars of [PRODUCT NAME]<sup>™</sup>, we'll give it to you absolutely free.

Now that you've seen how [PRODUCT NAME]<sup>™</sup> raises your HUMAN collagen levels, and helps reverse your yearly 1% collagen decline...

...and you've seen how each serving includes the same dosage of ingredients as tested in clinical trials...

...and you've seen how the [COMPANY NAME] family is already enjoying fantastic skin-rejuvenating results...

## **We've Reached the Point Where You Have Two Choices:**

### **Choice #1:**

You could do nothing.

You could walk away from everything we've discussed today...

Let your collagen continue to decline at 1% per year...

Ignore the simple nutrients that boost your HUMAN collagen production...

Ignore the premium collagen-blend that's shown to de-age your skin...

And let your curiosity about these collagen enhancing ingredients fade away...

Let your skin continue to age, wrinkle, and appear less youthful, year after year.

Give in to the thought that no matter how long you spend getting ready, you'll never quite feel like a million bucks again. The fanciest you'll ever feel is that you're ready for a "quick trip to Walmart."

Many of the people around you will stop seeing you as a fellow valuable person, and start seeing you as old and past your prime.

I know it's not fair, but that's just the way a lot of people think.

And that's what I want to help you avoid.

It's why I'm asking you not to make choice #1.

Instead, let's talk about...

**Choice #2:**

Instead of extinguishing those sparks of curiosity and hope, ignite them. Turn those sparks into roaring fires of confidence and beauty.

Now that you've discovered that it's actually possible to raise your HUMAN collagen levels, and to fight back against your 1% yearly collagen decline...

And you've seen how well it's already working for thousands of [COMPANY NAME] customers...

Your next step is to experience it for yourself.

Don't give in to early aging. Don't give in to looking and feeling old.

Take a stand and do something about it.

And as the [PRODUCT NAME]<sup>TM</sup> raises your collagen levels, imagine how that'll feel.

Imagine seeing your dark 'age spots' fade, your wrinkles become more invisible, and your cheeks and neck tighten & smooth.

Imagine being able to get dressed up to the nines and feel like a million bucks... and never again feeling the best you can look is like you're on a "quick trip to Walmart."

Imagine the difference it'll make when people *no longer* look at you and think "old."

Instead, they'll see you for who you are.

And that's the real miracle from [PRODUCT NAME]<sup>TM</sup>... it helps boost your natural HUMAN collagen production to bring out the beauty that's already inside you.

**We Need to Wrap Up this Conversation, so  
the Clock of Opportunity is Ticking Fast.**

We stock a limited supply of [PRODUCT NAME]<sup>™</sup>, so there's no telling how much longer this page will even be online.

I really can't stress enough how important it is to act now.

Remember, you're getting your supply of [PRODUCT NAME]<sup>™</sup>, plus the \$97 value in my Younger Skin Health Video Masterclass.

And because of the [COMPANY NAME] No-Questions-Asked, 6-Month, 100% Money Back Guarantee, you can see the results for yourself at absolutely zero risk.

Each jar has a 2-year shelf life, so I recommend that you...

## **Select the Largest Supply for the Most Savings.**

**Please, Click Below to Claim your [PRODUCT NAME]<sup>™</sup> Right Now, and Get Back to Feeling Like a Million Bucks!**

### **Questions from the Community:**

#### **WHAT INGREDIENTS ARE INSIDE [PRODUCT NAME]?**

Take a look at the label for all the information about [PRODUCT NAME].

**[PRODUCT INGREDIENT LABEL]**

#### **WHAT MAKES [PRODUCT NAME] BETTER THAN OTHER COLLAGEN OR BEAUTY SUPPLEMENTS?**

[PRODUCT NAME] is a guilt-free treat that transports you to sunny summer days on the beach. It tastes great!

It's also the only collagen supplement that both delivers animal collagen peptides... AND supports your own natural production of *human* collagen.

It's a natural, effective way to support your health & beauty.

#### **HOW DO I KNOW [PRODUCT NAME] IS PURE & SAFE?**

Each of the ingredients is tested for purity and to ensure against toxins and contaminants.

We also focus on using natural ingredients, which your body already knows how to use, and which gently, naturally support your health.

### **HOW QUICKLY WILL I RECEIVE MY ORDER?**

Orders typically arrive within 7-10 business days.

### **WHAT KIND OF EFFECTS WILL I SEE FROM [PRODUCT NAME]?**

[PRODUCT NAME] was doctor-formulated to give natural support to your skin, hair, nails, so you look & feel younger.

Collagen is an antioxidant, so it also supports joint health, immune health, brain health, and energy levels.

### **HOW LONG WILL IT TAKE TO FEEL THE EFFECTS?**

Your body and internal chemistry is unique. Some people may feel results almost immediately. For others, it may take longer. For the best, quickest results, we recommend taking [PRODUCT NAME] as directed, eating a healthy diet, and staying active.

### **DOES [PRODUCT NAME] CURE OR TREAT SPECIFIC ILLNESSES?**

[PRODUCT NAME] is NOT a cure for any illness. You should keep taking any medicines that your doctor has prescribed. [PRODUCT NAME] IS natural, and works *with* your body, rather than pumping it full of artificial chemicals. But please do not treat it as a medicine. If your doctor currently has you on any treatment plan, don't stop that plan unless he tells you.

### **HOW DO I TAKE [PRODUCT NAME]?**

Mix 1 scoop in 6-8 ounces of water, once a day. You can drink this with or without food, and at any time of day.

Add ice cubes and a mini-umbrella to be transported to a summer afternoon on the beach!

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