

---

<b>From:</b>	Barry KDP
<b>Subject:</b>	This “dumb book” made \$25k

---

You don't need an incredible book idea to make money with KDP.

In fact, the first *real money* I made from KDP was with a book that I thought was really dumb.

And it came to me during my time serving mandatory military conscription.

Every male in Cyprus has to serve 14 months in the military when they turn 18. So I'd do military work by day, and try to figure out how to make money with KDP in every minute of my spare time.

It was tiring work, but luckily...

One of my best friends was serving alongside me. His chatter helped the long days go by quicker.

And better still...

He gave me the idea for my first successful KDP book.

My friend was showing me these sneakers he was super interested in.

I remember thinking to myself...

“What a dumb thing to be interested in... sneakers.”

I’ve never really found any satisfaction in buying materialistic things, so I didn’t really get it. But...

I could see the passion my friend had for these sneakers. His eyes would light up when he’d talk about them.

And I thought to myself...

If my friend is super passionate about these sneakers, I bet thousands of others are, too.

So that night, I searched on Amazon to see if anyone was selling books about these sneakers...

And I realized, all the books were outdated.

There was no book that showed off the sneakers my friend was telling me about.

So I got to work, did some research, and created a coffee table book filled with the craziest, coolest sneakers of the year.

That “dumb book” made me \$1,000 in the first month...

\$3,000 the next...

And after one year...

It has netted me a cool \$25,000.

Not too shabby for a book I made in a few days from one little idea.

And there were two key elements that helped make this book such a success.

1. There was a passionate audience for the book (sneaker lovers)
2. And there was no competition (all the other sneaker books were outdated)

Now my friend did help me “luck” into making a book that hit these two key elements.

But today, I no longer have to rely on luck to find book ideas that have a high demand, and low competition.

And neither do my students...

Thanks to following the simple step-by-step process I teach inside Profitable Publisher 2.0.

This process makes finding high-demand, low competition niches easy-peasy...

And sets your book up for massive success from the get go.

To learn more about how that’s done, just [head here](#) for all the details about Profitable Publisher 2.0 now.

Here’s to your success,  
BarryKDP